

PLC MEETING 9/18/18

Attendees:

Cheyenne Larson, Heather English, Julie Steward, Janie Shaw, Tom Ruppert, Angela Madsen, Kelly Basile, Traci Mercado, Stephanie Francis-Jones, Liz Goldman, Chrissy Harrison, Elani Glerum, Allison Gartner, John Schultz, Erica Latasy, Shannon Case, Kathy Endleman, Ann Mondragon, Sarah Patzloff

Introduction

Overview of by-laws

Meetings on Tuesdays and will rotate

Concord

High School

Creek Valley

Cornelia

Individual Introductions

- Ed Fund Party for a Purpose - Friday Sept 28 – Spread the word

State of the District – John Schultz

Start time going well

Construction

Still clean up at Southview

Highlands and VV still working on construction

School Board – Sarah Patzloff

Work session on assessment

U professor working on assessment spoke

How do we utilize assessment for both district and parents?

MCA – No Child Left Behind – MN version

How do we judge the success of the district?

Communications

Board not District

Working to make sure you know you are heard by:

- Increasing transparency and access to information – Communications Group met and has a list of recommendations.
- 3 min comment – no response is part of the open meeting process
- 6:30 dialog – designed for back and forth
- Time frame for questions – currently one week ahead – investigating shorter time frame

- Email – what is best protocol? We read all emails but determining response protocol
- Discussion of live streaming of meeting
- We track comments and email questions.

Strategic Planning requires input from all

A full look of where we have been, where we are and where we are going.

What is success?

Success at all levels

Tom R - What are deliverables?

Coordinating Committee will steer the process

More to come

Traci – Ad Hoc Strategic Committee opportunity for community members?

No - Composed of School Board Members

We will be reaching out similar to referendum to ensure all groups are heard

Communications – Mary Whitte

How to stay connected:

News and Info Flow

1. District Website
News Feed and or scrolling banner
2. Social Media – Facebook, Twitter and Instagram (day or two later)
 - a. EPS in Focus - subscribe
3. E Newsletter – every other Thursday
4. Every Friday news tips send to Sun Current and other media outlets

Make sure contact information is up to date in Infinite Campus

School Messenger

Pulls from Infinite Campus contacts

Mass Communications or specific lists

Platform for email, voicemail, and SMS (text) – text requires an opt in – Parent resource page on website

Janie S – Lots of chatter on Tracy Ave Bridge – needs communication plan

Mary - Messaged cued up and it is now postponed until next week

Julie - Will messenger be used for snowy days' bus delays?

Bus changes were communicated by drivers and not directly to kids – needs district communication

Edina Bus tracking program needs to be communicated exists but not communicated by district
Transportation need communication help

We want to be flexible but consistent.

Infinite Campus

- Manage contact information
- Manage meal fee
- Final grades

Schoology

- Course Content
- Assignments, course updates
- Official grade book for secondary level

Technology – come in and show how to use it on the phone

In case of Emergency

- Email, voicemail, text
- Website alert
- Facebook and Twitter
- Scrollbar on all four local TV stations

EPS Mobile Update available in App store

Tom – Overall philosophy of brand management?

Goals for the year is a refresh of the district web site – brining all the sites under the umbrella of district. Strategic plan will direct the brand.

Strategic Planning Feedback Small Group Discussion - John

What are the most important strategic priorities over the next 3 years for Edina Public School?

How will success be measured?

What do you want to see in 5 years?

Upcoming Topics

Mental Health – Breakout sessions

What do you want to know?

Next Meeting

Tuesday October 8 at Concord Room 212

9:30- 11:00 Meeting

11:00- 11:30 Tour

11:30- 12:00 Networking