

# CAMPAIGN FINANCIAL REPORT

(All of the information in this report is public information)

Name of candidate, committee or corporation Elect Erica Campaign  
 Office sought or ballot question EPS School Board District 15D 273

Type of report \_\_\_\_\_ Candidate report  
 \_\_\_\_\_  Campaign committee report  
 \_\_\_\_\_ Association or corporation report  
 \_\_\_\_\_ Final report

Period of time covered by report:  
 from 10/18/17 to 11/17/17

## CONTRIBUTIONS RECEIVED

Give the total for all contributions received during the period of time covered by this report. Contributions should be listed by type (money or in-kind) rather than contributor. See note on contribution limits on the back of this form. Use a separate sheet to itemize all contributions from a single source that exceeded \$100 during the calendar year. This itemization must include name, address, employer or occupation if self-employed, amount and date for these contributions.

CASH \$ 11,099.72 TOTAL CASH-ON-HAND \$ 0.00  
 IN-KIND + \$ 915.00  
 TOTAL AMOUNT RECEIVED = \$ 12,014.72

## DISBURSEMENTS

Include the amount, date and purpose for all disbursements made during the period of time covered by report. Attach additional sheets if necessary.

Date	Purpose	Amount
6/7/17	Epic Event - table rental	\$ 153.53
6/22/17	Fast Signs - yard signs	\$ 3,589.59
6/21/17	Scientific Sales - weather balloon/parade	\$ 79.70
10/20/17	Facebook Ad	\$ 75.00
<b>TOTAL</b>		<b>\$ 3,897.82</b>

## CORPORATE PROJECT EXPENDITURES

Corporations must list any media project or corporate message project for which contribution(s) or expenditure(s) total more than \$200. Submit a separate report for each project. Attach additional sheets if necessary.

Project title or description \_\_\_\_\_

Date	Purpose	Name and Address of Recipient	Expenditure or Contribution Amount
/			
<b>TOTAL</b>			

I certify that this is a full and true statement. Jennifer Chapman 11/17/17  
 Signature Date

Printed Name Jennifer Chapman Telephone 612-325-1363 Email (if available) ja.chapman@comcast.net  
 Address 5721 Kemrich Dr., Edina MN 55439

Report Office Name For Office Use Only:

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 IN-KIND + \$ \_\_\_\_\_  
 TOTAL AMOUNT RECEIVED = \$ \_\_\_\_\_

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Date	Purpose	Amount
10/31/17	Facebook Ad	\$50. <sup>00</sup>
10/31/17	Do-Good Biz - postcard / mailing	\$2905. <sup>25</sup>
10/21/17	Gasman Designs - graphic design/postcard	\$405. <sup>00</sup>
10/25/17	Jensen Press - printing - postcard	\$1,239. <sup>72</sup>
<b>TOTAL</b>		<b>\$4600.<sup>02</sup></b>

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 Signature Date

Printed Name Jennifer Chapman Telephone 612-325-1363 Email (if available) ja.chapman@comcast.net  
 Address 5721 Kemrich Dr. Edina MN 55439

Report

Office

Name

For Office Use Only:

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*(All of the information in this report is public information)*

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CASH \$ \_\_\_\_\_ TOTAL CASH-ON-HAND \$ \_\_\_\_\_  
 IN-KIND + \$ \_\_\_\_\_  
 TOTAL AMOUNT RECEIVED = \$ \_\_\_\_\_

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Date	Purpose	Amount
11/7/17	PayPal Service Fees	\$ 102.08
11/11/17	UPS - printing for invites	\$ 26.35
<b>TOTAL</b>		<b>\$ 128.43</b>

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<b>TOTAL</b>			

I certify that this is a full and true statement. Jennifer Chapman 11/17/17  
 Signature Date

Printed Name Jennifer Chapman Telephone 612-325-1363 Email (if available) ja.chapman@comcast.net  
 Address 5721 Kemrich Dr. Edina MN 55439

Report Office Name For Office Use Only:

Final Summary of Campaign Expenses - Erica Allenburg			
VENDOR	AMOUNT	DATE	NOTES
City of Edina	\$2.00	8/1/17	Filing Fee
Cub Foods	\$242.29	6/8/17	Food for campaign kick off event
Wells Fargo	\$38.90	6/13/17	checks ordered
Do-Good biz	\$2,905.25	10/31/17	Address Postcards, mailing, preparing the list for mailing
ECM Publishing, Inc.	\$1,082.00	10/5/17	Sun Current advertising
Epic Event Rental	\$153.53	6/7/17	Table rental for kick off event
Facebook	\$185.60	10/17/17	Facebook Ad
Facebook	\$19.50	10/17/17	Facebook Ad
Facebook	\$0.99	10/17/17	Facebook Ad
Facebook	\$10.00	10/17/17	Facebook Ad
Facebook	\$75.00	10/20/17	Facebook Ad
Facebook	\$50.00	10/31/17	Facebook Ad
<b>Total Facebook</b>	<b>\$341.09</b>		
Fast Signs	\$3,589.59	6/22/17	Yard Signs
Fast Signs	\$2,610.63	9/26/17	Yard Signs
<b>Total Fast Signs</b>	<b>\$6,200.22</b>		
Gasman Designs	\$1,000.00	4/24	Graphic Design (website, business cards, yard sign)
Gasman Designs	\$1,432.00	5/24/17	Graphic Design (website, business cards, yard sign)
Gasman Designs	\$526.18	7/27/17	Web design, brochure and card design and printing
Gasman Designs	\$637.18	9/5/17	Graphic Design (printing, shipping, graphic and web design)
Gasman Designs	\$405.00	10/21/17	Graphic Design (postcards, printing, mailing) and Web Services
<b>Total Gasman Designs</b>	<b>\$3,595.36</b>		
Jensen Press, Inc.	\$1,239.77	10/25/17	Postcard Printing
MN Secretary of State	\$35.00	5/26/17	Database of voters in Edina

Elect Erica Campaign Expenses

PayPal	\$102.08	6/25/17-11/8/17	Service Fees from PayPal - 2.9% + 0.30 on each transaction
scientificsales.com	\$79.70	6/21/17	Weather balloon for parade float
Sign Rocket	\$681.86	10/17/17	Yard Signs
Sticker Giant	\$140.32	9/26/17	Stickers
UPS	\$26.35	11/11/17	printing for invites for meet and greet
USPS	\$132.00	5/25/17	PO BOX opened
<b>Total Cash Expenses</b>	<b>\$17,402.72</b>		
Non-itemized Total of Food and Drink provided by individual hosts at 17 small campaign events	<b>\$915.00</b>		
<b>Total Expenses</b>	<b>\$18,317.72</b>		

## Final Summary of Campaign Contributions - Erica Allenburg

NAME	AMOUNT	DATE	NOTES	OCCUPATION	EMPLOYER	ADDRESS
Amy Olson	\$50.00	7/21/17	PayPal Donation	Copywriter	Self-Employed	6808 Cornelia Drive, Edina MN 55345
Amy Olson	\$100.00	10/19/17	PayPal Donation	Copywriter	Self-Employed	6808 Cornelia Drive, Edina MN 55345
Amy Olson	\$50.00	10/22/17	In kind donation food and drinks for meet and greet	Copywriter	Self-Employed	6808 Cornelia Drive, Edina MN 55345
<b>Total Amy Olson</b>	<b>\$200.00</b>					
Bernard & Edith Rice	\$300.00	10/27/17	Check Donation, deposited 10/27/17	Retired	N/A	4001 W 49Th St Edina MN 55424
Deb Toren	\$100.00	8/14/17	PayPal Donation	Parole Officer	Hennepin County	6424 Fallbrook Road, Eden Prairie, MN 55344
Diane Linquist	\$100.00	10/19/17	PayPal Donation	Volunteer	N/A	4008 Wood End Drive 55424
Douglas Hystead	\$100.00	11/7/17	PayPal Donation	Consultant	IBM	5909 Abbot Ave. South, Edina MN 55410
Elizabeth Rosenthal	\$100.00	10/4/17	PayPal Donation	Paraprofessional	Edina Public School Distr	4721 Hibiscus, Edina, MN 55435
Erica Allenburg	\$10,959.72		cumulative donations	Volunteer	N/A	6224 Loch Moor Drive, Edina, MN 55439
Erica Allenburg	\$3,000.00	6/7/17	unrepaid loan	Volunteer	N/A	6224 Loch Moor Drive, Edina, MN 55439
<b>Total Erica Allenburg</b>	<b>\$13,069.72</b>					
Jane Bartnell	\$250.00	8/15/17	PayPal Donation	Doctor	Children's Hospital	6513 SCANDIA RD EDINA, MN 55439
Jenny Chapman	\$50.00	7/31/17	check donation	Homemaker	N/A	5721 Kemrich Drive, Edina MN 55439
Jenny Chapman	\$50.00	10/17/17	check donation, deposited 10/17	Homemaker	N/A	5721 Kemrich Drive, Edina MN 55439
<b>Total Jenny Chapman</b>	<b>\$100.00</b>					
Julie Baker	\$100.00	8/18/17	PayPal Donation	Home maker	N/A	4610 Browndale Ave, Minneapolis, MN 55424
Kelly Streit	\$200.00	9/21/17	PayPal Donation	Homemaker	N/A	5421 Kellogg Ave, Edina MN 55424
Kelly Streit	\$45.00	10/25/17	In kind donation food and drinks for meet and greet	Homemaker	N/A	5421 Kellogg Ave, Edina MN 55424
<b>Total Kelly Streit</b>	<b>\$245.00</b>					
Kevin Hykes	\$150.00	9/26/17	PayPal Donation	CEO	Relievant Medsystems	4615 Browndale Ave, Edina, MN 55424
Kevin Staunton	\$250.00	9/10/17	PayPal Donation	Lawyer	Staunton Law Group	5277 Lochloy Drive, Edina, MN 55436
Lisa Bolin	\$100.00	9/11/17	PayPal Donation	Doctor	Park Nicollet Health Services	7519 Hyde Park Drive Edina, MN 55439
Mark Felton	\$100.00	10/2/17	PayPal Donation	Accountant	Self Employed	5200 Tifton Dr, Edina, MN 55439
Mehan Meyerhofer	\$100.00	9/19/17	PayPal Donation	Teacher	Edina Public School District	11842 Driftwood Dr, Eden Prairie MN 55344
Melissa Cohen	\$150.00	10/22/17	PayPal Donation	Marketing Analyst	LabCorp	7100 Fleetwood Drive, Edina MN 55439

Elect Erica Contributions

Melissa Cohen	\$75.00	10/19/17	In kind donation, food and drinks for meet and greet	Marketing Analyst	LabCorp	7100 Fleetwood Drive, Edina MN 55439
<b>Total Melissa Cohen</b>	<b>\$225.00</b>					
Nicole Andres	\$100.00	8/24/17	PayPal Donation	Teacher	Fulton County School District	1184 Zimmer Drive Atlanta GA 30306
Rebecca Briggs	\$100.00	10/21/17	PayPal Donation	Retired	N/A	4509 Browndale Avenue, Edina MN 55424
Rebecca Briggs	\$50.00	10/24/17	In kind donation, food and drinks for meet and greet	Retired	N/A	4509 Browndale Avenue, Edina MN 55424
<b>Total Rebecca Briggs</b>	<b>\$150.00</b>					
Sharon Ross	\$350.00	9/22/17	check donation, deposited 9/22/17	Retired	N/A	3507 Muirfield Dr. Lansing MI 48911
Sherry Kragler	\$150.00	9/10/17	PayPal Donation	Retired	N/A	5310 N. Lake Burkett Lane, Winter Park FL 32792
Stephanie Braman	\$200.00	8/14/17	PayPal Donation	Homemaker	N/A	7444 Shannon Drive, Edina, MN 55439
Winnie Martin	\$100.00	9/11/17	PayPal Donation	Homemaker	N/A	6012 Ewing Ave S Edina, MN 55410
<b>Total Donations Minus In Kind Value</b>	<b>\$16,419.72</b>					
<b>Total Donations Itemized</b>	<b>\$16,419.72</b>					
<b>Total Donations Non-Itemized</b>	<b>\$983.00</b>					
<b>Total Cash Donations</b>	<b>\$17,402.72</b>					
<b>Total Value Non-Itemized In-Kind Donations: Food and drink for 17 campaign events</b>	<b>\$915</b>					
<b>Total Donations</b>	<b>\$18,317.72</b>					