

Resource Alignment for 2017-18 and beyond

	Alignment / Reallocation	Revenue / Partnerships	Strategic Change / Communications	Edina Excellence
<p>KEY AREAS OF FOCUS</p>	<ul style="list-style-type: none"> ▪ Reduce number of textbooks ▪ Align staff to needed positions ▪ Look at inefficiencies ▪ Align K-12 interventions ▪ Continue with multi-year planning ▪ Reduce overhead ▪ Reduce alt comp coaches & increase peer coaches 	<ul style="list-style-type: none"> ▪ Entrepreneurs ▪ Advertising ▪ Value added ▪ Grant writing ▪ Corporate sponsorships / May Term ▪ Endowments - sports, other ▪ Memberships - new facilities ▪ Theater space partnerships ▪ Cake's \$ (Chartwells) 	<ul style="list-style-type: none"> ▪ Focus on why paradigm is shifting ▪ Communications plan /stakeholders not heard ▪ Communicate entirety of strategic plan ▪ Prioritize current vs future ▪ Criteria (e.g., for World Language) ▪ How to manage budget swell at point of change 	<ul style="list-style-type: none"> ▪ Measures of quality ▪ Policy around global studies ▪ Need to bring everyone along ▪ "Own" service, "own" tech, "own" equity & diversity ▪ Technology - creativity ▪ Teacher quality ▪ Gifted/Talented ▪ Band & Orchestra ▪ Specialists - music, PE, lunch & recess time ▪ Reputation, world language expansion ▪ Hockey ▪ <u>All</u>, align interventions, need intervention systems (elem) ▪ Special Needs - very high marks ▪ Innovations - one of the first

WHO NEEDS TO BE INVOLVED?	<ul style="list-style-type: none"> ▪ T&L Committee ▪ Board of Teaching ▪ Finance Committee ▪ Buy-in from staff ▪ External consultants & resources ▪ Voices of classroom teachers 	<ul style="list-style-type: none"> ▪ Staff ▪ Policy modifications ▪ Tech partnerships ▪ Community partnerships ▪ Ed Fund / alumni ▪ PTOs – explore more vendor sponsors ▪ Key community partners - Fairview, others 	<ul style="list-style-type: none"> ▪ See Next Gen ▪ Reach out to different ethnic groups - get info there ▪ Video ▪ Leverage social media ▪ Target community / non-parents (aging population) ▪ How to help stakeholders ▪ How can stakeholders channel voices/be heard? ▪ Clear idea of what commitment looks like for each stakeholder 	<ul style="list-style-type: none"> ▪ More community members ▪ Legislature - seat time waivers ▪ Calendar committee ▪ Teachers ▪ Parents ▪ District-, site- level work (hybrid) ▪ District drives equity ▪ Post-secondary - draw in those secondary institutions ▪ Realignment of secondary to post-secondary transition ▪ Community, industry similar ▪ National leaders in education
WHAT ADDITIONAL DATA / INFO IS NEEDED?	<ul style="list-style-type: none"> ▪ External benchmarks ▪ Unintended consequences (e.g. BG5/PL/Construction) ▪ Comprehensive analysis of overhead 	<ul style="list-style-type: none"> ▪ Increase risk profile - insurance <ul style="list-style-type: none"> ○ Retention level ▪ Volunteers - vetting ▪ Info on internships / Post-secondary partnerships ▪ Open enrollment / use more open enrollment as revenue source 	<ul style="list-style-type: none"> ▪ Updates via email ▪ Surveys of <u>all</u> stakeholders ▪ Discussions ▪ Easier way to digest information ▪ Streamline/excitement around plan/budget 	<ul style="list-style-type: none"> ▪ How do we get Millennials involved? ▪ How do we get businesses involved? ▪ How do we get colleges involved and to the table? ▪ What is the definition of a Global Citizen?
WHAT IS THE TIMEFRAME?	<ul style="list-style-type: none"> ▪ Continual trends 	<ul style="list-style-type: none"> ▪ Sooner rather than later! 	<ul style="list-style-type: none"> ▪ Start gathering information <u>now</u> 	<ul style="list-style-type: none"> ▪ <u>Now</u>